Acceptable file formats for printing:
EPS (Encapsulated Post Script), AI (Adobe Illustrator),
PDF (Adobe PDF), PSD (Adobe Photoshop),
JPG (High Resolution JPEG), TIFF (High Resolution TIFF).

Vector Files:
These files are line art, scalable to any size and never lose resolution, image will stay clean and crisp

Follow these tips for Vector Files:
EPS (CS2 or lower), AI (CS2 or lower), PDF. When submitting these files be sure you have converted all fonts to outlines or curves. Vector files can be submitted at any size proportionate to the banner size ordered, please be sure to note the scale when ordering.

Raster vs Vector & Outline Text

Raster Artwork   Vector Artwork   Outlined Text

Raster Files/Images:
These files are pixel based images, so when the image/file is enlarged it may become blurry/pixilated if the image/file is not high resolution.

Follow these tips for Raster Files:
PSD, JPG, TIFF. Please follow the guidelines below

> 100% scale (full size output) at 100 dpi
> 50% scale at 200 dpi or higher
> 25% scale at 300 dpi or higher
> 10% scale at 600-1200 dpi recommended

Thumbnail sized JPG's or images taken off general websites are not at a high enough resolution to be used on large prints like banners.

File Tips:
• Convert all text to outlines/curves
• Size design proportionate to the banner you are ordering
• If your banner size exceeds 216" or 18' you will need to scale your artwork down. You can go to half size or 1/10th scale.
• To prevent any important text or images from falling onto the hemline or be interrupted by a grommet, you will want to keep that information at least 2" away from edge of the design
• No bleeds are necessary on standard finished products, please check the product templates for additional set up information on stands and retractor files.
• Files that exceed 500 MB will not be accepted

Letter Height Viewing Distance

Viewing Distance	Minimum Letter Height
100 ft	4"
250 ft	10"
360 ft (city block)	16"
500 ft	22"
750 ft	33"
1000 ft	43"
1320 ft (1/4 mile)	57"

Printing Process:
All products are printed using the Process color model CMYK (Cyan, Magenta, Yellow and Black ink), not all PMS colors can be matched 100%. If a specific PMS color is needed, please let us know when you submit the order, we will do our best to meet that specified color.

If files are submitted in RGB, color shifting may take place and we will can not be held responsible for the color shifting in RGB files.

File Submission & Ordering Options:

Online Ordering
Three easy online order options:
1) You can browse our templates and add text and/or images to any of the layouts to make them your own. This option is great for those of you who like to do it yourself, it is fast & easy to add to your cart and check out with *NO* extra proofing is needed.
2) Upload your ready to print files. Our Customer Service Professionals with confirm your file is good to print before sending to production. We will *ONLY* contact you if we feel your file is of poor quality, to see if we can arrange for better artwork.
3) Use our Custom Design Services by providing text, images or files you would like used on your design and one of our Customer Service Professionals will provide you with a proof designed just for you. After two edits, addtional charges may apply, general fees start with $40 per hour.

Email Files
Files under 10MB can be emailed to your Customer Service Rep or to ***service@banners.com***, please include the details of what you would like to order along with contact information.

Disc by Mail
Files can be burned to a CD or DVD and sent regular mail or UPS:

Regular Mail:	**UPS:**
Banners.com	Banners.com
PO Box 162	14 Central Ave N
Kensington, MN 56343	Kensington, MN 56343

Please include detailed order and contact information with the disc.

For any other questions please feel free to contact our Customer Service Professionals at 866-419-7446 or service@banners.com